



Awesome Event and Show Programme for the 15th LEGOLAND anniversary

Diverse events full of cool action, awesome entertainment and a lot of LEGO building activities for young and old – this is what the LEGOLAND guests can look forward to in the coming season. The theme park celebrates its anniversary with many shows and a packed event programme. No wonder, as LEGOLAND celebrates its 15th birthday in 2017.

1 April: Ninja Go! – LEGOLAND NINJAGO Event

Ninja Go – ninjas move in at LEGOLAND. The opening of the ninth themed area LEGO NINJAGO WORLD is the reason for a great party! Guests can show their skills in the new 4D-ride LEGO NINJAGO The Ride and train their ninja abilities together with the NINJAGO heroes Kai, Zane, Cole, Jay, Lloyd and Nya. The guests can actively take part only by hand gestures and beat The Great Devourer together. Additionally you can experience impressive martial arts performances, sword- and fan dances and an exclusive NINJAGO Show. Taiko drummers ensure a great atmosphere with their gigantic instruments.

8 – 9 April: LEGO BATMAN™ Days

LEGO BATMAN fans attention! It is all about the Dark Knight for the LEGO BATMAN Days at LEGOLAND Deutschland on 8 and 9 April. Take great souvenir pictures, built a LEGO BATMAN Mosaic and win great prizes if you spot the hero in the LEGO miniature world.

16 – 17 April: The ANTENNE BAYERN Easter Family Festival

Two days of games and fun with ANTENNE BAYERN: every child that says “Ich höre ANTENNE BAYERN” (I listen to ANTENNE BAYERN) at the main entrance of LEGOLAND will receive free entry to the great Family Festival of the radio station. The whole park provides a special programme for young and old. The ANTENNE BAYERN Band will play

live at the LEGO Arena several times daily offering a show for the whole family. Everyone will be able to experience how it feels like to be a real reporter in the radio-broadcast van. Wolfgang Leikermoser and weather expert Indra, both known from the good morning show, will be involved on Easter and will build a giant LEGO Easter egg together with the guests.

29 – 30 April: Build into May – The first LEGOLAND “Maibaum”

1 May: Big „Maibaum“ set up

The traditional “Maibaum” will be set up in many German villages and cities on 1 May. Finally LEGOLAND will have its own. The guest will have two days to build the pennants and ornaments for the first LEGOLAND “Maibaum” from many colourful LEGO bricks. It will be set up in the entrance area of the park on 1 May and the traditional Maibaum Festival may begin – with hearty music and dance.

20 – 21 May: LEGOLAND turns 15 – Join the colourful Birthday Party

LEGOLAND Deutschland turns 15 on 17 May. This of course has to be celebrated – with a big party on 20 and 21 May and a mixture of music, shows and interactive games. A colourful birthday program awaits you at the MINILAND stage and street artists will ensure good atmosphere in the whole park. Take part in fun games for young and old and dance shows in the LEGO Arena, which will make you want to dance as well. Building with LEGO bricks of course has to be part of a proper LEGOLAND birthday. Highlight of the party is the concert in the evening with a cool firework as ending.

25 – 28 May: Master the Force to build! LEGO STAR WARS™ Building Activity: Jabba the Hutt

Many young and old master builder will be necessary for the building activity Jabba the Hutt. A huge model of the gigantic, green *Star Wars*™ villain from the planet Tatooine has to be completed in just four days from 25 to 28 May. Approx. 350.000 LEGO bricks will be used for the three meters long LEGO Jabba, which will be exhibited in the park until the LEGO *Star Wars* Days.

3 – 5 June: LEGO Roadshow Event – Full Load of LEGO Fun!

Even more LEGO fun awaits you in LEGOLAND on 3 – 5 June. The LEGO Roadshow will stop by in the park and offers just the thing for every fan. The guest can immerse into the fascinating world of LEGO Friends, the magical LEGO Elves and the gorgeous Disney Princesses or experience exciting adventures with the knights of LEGO NEXO KNIGHTS™ or the NINJAGO heroes and discover the *Star Wars* Universe. Additionally you can find awesome novelties and the latest news from the LEGO world.

15 – 18 June: LEGO *Star Wars*™ Days – “May the force be with you”

It is all about *Star Wars*™ at LEGOLAND Deutschland Resort. Galactic action not only awaits you at the LEGO *Star Wars* Model Display in the MINILAND, but also at the great parade with more than 200 members of different costumed fan groups. The LEGO Fanworld exhibition with awesome *Star Wars* models, light saber demonstrations and cool *Star Wars* deco will be reason for great marvel for young and old. Many busy hands are needed for the building activities. Besides a mosaic, a big *Star Wars* model made of LEGO bricks will be created in the four event days. Additionally everyone can test his airworthiness in a simulator or become the apprentice of Master Yoda and join the training to become a Jedi.

8 – 9 July: LEGO Friends Event

The five LEGO Friends are personally at LEGOLAND and show the guests their world on the whole weekend. Join Mia on here farm and meet many cute animals. It is all about styling and co. in Emma’s beauty salon and Stephanie invites to a lot of fun on the beach. Record your own song with Andrea and her band or show your creativity while handcrafting with Olivia.

July & August: The Great LEGOLAND Summer Shows:

15 – 31 July: Air Balloon extreme with Tobi van Deisner

Tobi van Deisner is the runner-up world champion of balloon art and excites young and old with his unique show: An outstanding and very entertaining mixture of balloon art and comedy. His air balloon show is

funny and impressive and he finally disappears in a two meters high balloon. His show is just simply amazing.

1 – 31 August: Jump 'n Motion – The LEGOLAND Action-Show

The guest can experience pure thrill in our new action-show Jump 'n Motion in the LEGO Arena several times daily in July and August. World class artists unite somersaults, flips and screws with dirt-bikes, rope skipping, athletics and breakdance to a breath-taking action-show.

22 + 29 July & 5 + 12 August: The Long Nights – The LEGOLAND Street-Show-Festival with Fireworks

This year, the Long Nights offer a great Street-Show-Festival and a bombastic firework in closing of every Long Night. The park is open for an extra-long time on four Saturdays in July and August. The whole park is filled with jugglers, magicians, comedians, fire artists, stilt walkers, acrobats, dancers, singers and many other artists. They entertain the guests on the paths and stages of LEGOLAND and invite to join the fun. Different live bands ensure an exuberant atmosphere in the evening, before every Long Night ends with a magnificent firework above the LEGO model world.

2 – 3 September: Movie Heroes – Meet your Movie Hero

Meet the most popular movie- and comic heroes in the park on 2 and 3 September. The guests cannot only look forward to cool movie requisites and vehicles but also to the Movie Heroes exhibition with awesome LEGO models and football action with the "Wilden Kerle". You can also see the movie heroes on big screen, look over the shoulder of a real comic illustrator and the training to become a Shield-Agent is a must for every fan.

9 September: Back2School-Party

LEGOLAND hosts a big party before the summer holidays end in Bavaria and school starts again. Therefore the park is in party mode with fun games, hands-on activities and cool music on 9 September.

23 September: Clear the Stage for the Circus Day at LEGOLAND

Clear the stage for the Circus Day at LEGOLAND on 23 September. Test your circus talent on the MINILAND lawn. Pros provide hints for juggling, balancing and unicycling. The guests can experience circus in the LEGO Arena where a big circus-show takes place with clowns, artists and many more several times daily.

14 – 31 October: Halloween at LEGOLAND – spooky-sweet and frightfully good

Attention! The spooky-sweet and frightfully good time takes place at LEGOLAND again from 14 to 31 October. The park turns into a world of witches, mummies, ghosts and other monsters. If you dare to knock on the Trick-or-Treat house you will receive either a trick or a treat and if you find out of the maize maze you can look for vampires and werewolves right afterwards and can step on the creepy path of Dracula's Castle. Even creepy characters in LEGO format have reached MINILAND and spooky-funny shows are the reason for great laughter. Of course there will also be some building fun, as the guests will build a big witch's cauldron made of many colourful LEGO bricks.

5 November – Season Closing Party with a large Firework

LEGOLAND will close the season with a big bang on the last opening day of the season of 2017 und bids farewell to the winter break with a marvelous firework on 5 November.

Press Contact

LEGOLAND Deutschland Freizeitpark GmbH
LEGOLAND Allee
89312 Günzburg

Stefanie Ossig, PR & Event Account Manager
Marion Pachmann, PR & Event Coordinator
Sophia Henze, PR & Event Coordinator

press@LEGOLAND.de

Tel.: +49 (0) 8221-700 221

Media information and graphic materials can be found at www.LEGOLAND.de/Presse.
Broadcast-quality footage is available for download at www.LEGOLAND-Videogalerie.de.

Note to editors:

The LEGOLAND Deutschland Resort was opened on 17 May 2002 in the Bavarian town of Günzburg and is one of the most popular amusement parks in Germany. Information on the LEGOLAND Deutschland Resort can be found at www.LEGOLAND.de. Tickets and accommodation packages can also be booked online at this address.

2017 Season: 1 April to 5 November

LEGOLAND Deutschland Resort is a part of Merlin Entertainments Group. Information can be found at www.merlinentertainments.biz.