



Press Release

Lilly Becker and son Amadeus open new park area LEGO NINJAGO WORLD at LEGOLAND Deutschland Resort

Günzburg, 1 April 2017 – LEGOLAND Deutschland Resort starts into the season with a spectacular novelty: Star guest Lilly Becker and her son Amadeus opened the LEGO NINJAGO WORLD with a loud gong stroke and could not resist to try out the interactive 4D-Ride LEGO NINJAGO The Ride.

Guests can look forward to an action-packed ninja park area on around 7,000 square metres with a turbulent interactive 4D-ride, many exciting adventures and LEGO models made of more than one million bricks at the LEGO NINJAGO WORLD at LEGOLAND Deutschland. The new park area of the theme park in the Bavarian town of Günzburg, was ceremoniously opened with a loud gong stroke by model Lilly Becker and her son Amadeus last Saturday. The opening-show was led by the presenter Tommy Scheel.

Lilly Becker and Amadeus enjoyed a detailed exploration tour through LEGO NINJAGO WORLD and put all ninja training stations to the acid test. The mother and her son were especially impressed by the core of the new park area LEGO NINJAGO The Ride. Young and old guests can actively take part in this extraordinary 4D-ride solely by moving their hands and can fire lightning bolts, fire balls and ice fountains onto virtual enemies. "Amadeus and I are very thrilled", said Lilly Becker. "It is incredible how realistic the 3D-scenes are implemented into LEGO NINJAGO The Ride. Fog and light create a perfect 4D-illusion. A lot of focus to the detail was put into this attraction. We were really stunned when the evil Great Devourer suddenly appeared and we did all we could to drive it away using our ninja abilities."

Download pictures here: www.LEGOLAND.bubm.de

Press Contact

LEGOLAND Deutschland Freizeitpark GmbH
LEGOLAND Allee
89312 Günzburg
press@LEGOLAND.de

Stefanie Ossig, PR & Event Account Manager
Marion Pachmann, PR & Event Coordinator
Sophia Henze, PR & Event Coordinator
Tel.: +49 (0) 8221-700 221

Media information and graphic materials can be found at www.LEGOLAND.de/Presse.
Broadcast-quality footage is available for download at www.LEGOLAND-Videogalerie.de.

Note to editors:

The LEGOLAND Deutschland Resort was opened on 17 May 2002 in the Bavarian town of Günzburg and is one of the most popular amusement parks in Germany. Information on the LEGOLAND Deutschland Resort can be found at www.LEGOLAND.de. Tickets and accommodation packages can also be booked online at this address.

2017 Season: 1 April to 5 November

LEGOLAND Deutschland Resort is a part of Merlin Entertainments Group. Information can be found at www.merlinentertainments.biz.