



PRESS RELEASE

LEGOLAND Deutschland Resort presents:

Four new attractions in one fell swoop

Günzburg, 18 January 2018 – LEGOLAND Deutschland Resort opens the 2018 season on 24 March with the introduction of four exciting new attractions: With The Great LEGO Race, Europe's first LEGO themed virtual reality roller coaster sets off on a roll. What's more, the Force is with LEGOLAND Deutschland in 2018: the popular LEGO Star Wars™ MINILAND Model Display is being extended with key scenes from the seventh film in the sci-fi saga: The Force Awakens. Meanwhile in the LEGO Studios, the LEGO NINJAGO heroes embark on a new 4D movie adventure – and in the LEGOLAND Holiday Village, the large Pirate Island Hotel will be opening.

Pirate Island Hotel

Ships to sleep in, buccaneer menus, a pirate ship playground – on 24 March, the €26.6 million Pirate Island Hotel will open its doors in the LEGOLAND Holiday Village, right by the park. The entire area is modelled like a pirate island. The new hotel, using the LEGO pirate design, is built in two sections and has 142 themed rooms, offering room for 594 young and older pirates. This addition extends the capacity of the Holiday Village by 28% to 2,644 guests per night. Tasty snacks and pirate menus will be available at the hotel restaurant, the "Pirate Tavern", which has seating for 320 people inside and 120 outside. The hotel forms an L-shape around an enormous play area. The centrepiece of this children's paradise is the impressive pirate ship. The large wooden construction provides budding buccaneers all the room they need to sail the LEGO seas.

Virtual reality meets roller coaster

At The Great LEGO Race, park visitors will experience the raciest start of a season in the park's history. The opening of Europe's first virtual reality (VR) roller coaster at LEGOLAND will see racers aged 6 and up pit themselves against the LEGO wizards, a

pirate captain, and a surfer girl in the course of an exciting, multidimensional trip. The former “Project X” ride uses sophisticated Bluetooth technology to synchronise virtual images with wild spins, loops, and descents. The track is formed entirely of virtual LEGO bricks. Engines roaring, instructions to pit crews, and interactive elements all contribute to the racing atmosphere as soon as you enter the area. VR goggles transform the roller coaster into a rollicking racing adventure, the like of which is only to be experienced in LEGOLAND Deutschland. And if you prefer the traditional rollercoaster experience, you can simply take the VR goggles off.

LEGO Star Wars™ MINILAND Model Display shows key scenes from Episode VII

Visitors to LEGOLAND Deutschland have already enjoyed the LEGO Star Wars™ MINILAND Model Display for seven years. Now the popular park attraction is being extended. In the centre of the LEGO Star Wars Model Display, a new section shows key scenes from the seventh film in the sci-fi saga: The Force Awakens. The highlight of the new section, at almost five metres long, is the Star Destroyer “Finalizer”. Composed of 350,000 LEGO bricks, it is the biggest LEGO Star Wars MINILAND model ever to have been built. In addition to the familiar *Star Wars* icons, new characters have now found a home in MINILAND – including Kylo Ren, Rey, and BB-8.

Impressive lighting and sound effects alongside push-button animations breathe additional life into the scenes and characters.

LEGO NINJAGO 4D Movie at the LEGO Studios

Cinemas all over the world enthusiastically greeted LEGO's NINJAGO heroes Lloyd, Nya, and Kai. Now the heroes' adventure continues at LEGOLAND. Inspired by the successful LEGO NINJAGO movie, LEGO Studios is presenting an eleven-minute 4D adventure for this season, based on the beloved group of ninjas. The new 4D-animated movie will be shown in 2018 at LEGOLAND Deutschland in Günzburg and at the German LEGOLAND Discovery Centres in Berlin and Oberhausen.

You can find downloadable images at www.LEGOLAND.bubm.de



Press contact:

LEGOLAND Deutschland Freizeitpark GmbH
LEGOLAND Allee
89312 Günzburg
press@LEGOLAND.de

Marion Pachmann, Senior PR Manager
Venessa Brand, PR Executive

Tel.: +49 (0) 8221-700 221

You can find press information and images at www.LEGOLAND.de/Presse.
High-quality footage material is available for download at www.LEGOLAND-Videogalerie.de.

Note to the editor:

LEGOLAND® Deutschland Resort opened in the Bavarian town of Günzburg on 17 May 2002 and is one of Germany's most-visited leisure parks. You can find information about the LEGOLAND Deutschland Resort at www.LEGOLAND.de. Tickets and overnight packages can be booked online here.

Winter opening at LEGOLAND Holiday Village: continues until 18 March 2018 -
>www.LEGOLAND.de/winterangebote

2018 Seasons: 24 March - 4 November 2018

LEGOLAND Deutschland Resort is part of the Merlin Entertainments Group. Information at www.merlinentertainments.biz.

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