



Facts about the LEGOLAND world

- The amusement park LEGOLAND Deutschland opened in the Bavarian town of Günzburg on 17 May 2002. Back then, guests could enjoy 40 attractions, shows and workshops in seven theme areas, along with models built from more than 50 million LEGO bricks.
- 15 years later, the LEGOLAND Deutschland Resort has grown to nine adventure worlds with over 55 attractions and LEGO models built from more than 56 million bricks, with its own Holiday Village.
- LEGOLAND is one of the three most popular parks in Germany.
- There are now seven LEGOLAND Parks around the world: Billund (Denmark/1968), Windsor (England/1996), California (USA/1999) and LEGOLAND Deutschland (2002). Since 2005, the Parks belong to the Merlin Entertainments Group, which has opened three new Parks in Florida (2011), Malaysia (2012) and Dubai (2016). New parks are scheduled to open in Japan (2017) and South Korea.
- The smallest model in LEGOLAND is a pigeon in MINILAND, which is made of just six LEGO bricks, and the highest is a 7.5 m giraffe, which can even look across the tracks of the elevated Pedal-A-Car railway.
- Over 56 million LEGO bricks have been assembled in the Park. Placing this amount of 2x4-knob LEGO bricks in a row, you would get a LEGO chain 1,736 kilometres long. This would be enough to run north-south through all of Germany two times.
- The park mascot dragon Olli has a total of 14 different outfits and can walk through the park dressed as a pumpkin, pharaoh, Viking, pirate or in Lederhosen. For special occasions he puts on his golden suit.
- Along with MINILAND, the Fire Dragon and the Temple X-pedition are the most popular attractions in the Park.
- The name LEGO comes from the Danish expression "leg godt", meaning "Play well!".
- On 28 January 2013, the LEGO brick celebrated its 55th jubilee. On that day in 1958, Ole Kirk Christiansen, founder of the LEGO Group, had the LEGO brick

patented in Copenhagen. In doing so, he laid the foundation for a global success story. Since then, more than 800 billion LEGO bricks were produced.

- More than 72 billion LEGO elements were manufactured in 2015.
- Today, every person on Earth owns an average of 102 LEGO bricks.
- There are approximately 3,600 different LEGO elements.
- Six 2x4 knob LEGO bricks can be combined in 915,103,765 different ways.
- 40,000,000,000 (40 billion) LEGO bricks lined up would reach all the way to the moon.
- LEGO minifigures were introduced in 1978. 725 million were produced alone in 2015.
- There are more than five billion LEGO Minifigures, making them the largest 'population group' in the world.

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Media information and graphic materials can be found at www.LEGOLAND.de/Presse.
Broadcast-quality footage is available for download at www.LEGOLAND-Videogalerie.de.

Note to editors:

The LEGOLAND Deutschland Resort was opened on 17 May 2002 in the Bavarian town of Günzburg and is one of the most popular amusement parks in Germany. Information on the LEGOLAND Deutschland Resort can be found at www.LEGOLAND.de. Tickets and accommodation packages can also be booked online at this address.

2017 Season: 1 April to 5 November

LEGOLAND Deutschland Resort is a part of Merlin Entertainments Group. Information can be found at www.merlinentertainments.biz.