



**Mark your calendars:
Season opener press conference on 17 March 2016
at LEGOLAND Deutschland Resort**

PRESS RELEASE

Great new attractions at LEGOLAND Deutschland Resort:

High Five in MINILAND, “The LEGO Movie™” in 4D and new overnight accommodations in the Holiday Village

Günzburg, 26 January 2016 – Great new attractions await guests at LEGOLAND Deutschland Resort in the Park and Holiday Village in 2016. To mark the start of the new season on 19 March, the family amusement park located in the Bavarian town of Günzburg will open the High Five, a new MINILAND area where five of the world’s tallest skyscrapers have been reproduced using over 400,000 LEGO bricks. The LEGO Studios will showcase the new 4D animated movie “The LEGO Movie™ 4D A New Adventure“, and in the Holiday Village guests can spend the night in the new Dragon’s Castle or in wilderness-style Camping Barrels.

Amazing skyscrapers at MINILAND’s High Five

In the new model section High Five, visitors can marvel at five of the world’s tallest skyscrapers built to a scale of 1:150 using more than 400,000 LEGO bricks. At the Model Shop in Malaysia, thirteen designers worked for six months on the following buildings: Burj Khalifa (Dubai), Ping An Finance Center (China), Shanghai Tower (China), Makkah Royal Clock Tower Hotel (Saudi Arabia), One World Trade Center (USA). The tallest building, Burj Khalifa with a height of 828 meters in real life, is a true giant even in LEGO format and stands over five meters tall.

In addition, LEGO models of the Eiffel Tower and the LEGOLAND Observation Tower can be admired. The latter has been reproduced on a scale of 1:150 and is a mere 35 cm tall. Both towers were built at the Model Shop in Günzburg.

Light and sound effects coupled with small interactive scenes bring the High Five to life: For example, visitors can steer a window cleaner's platform or operate the elevator of the LEGOLAND Observation Tower.

Action! New: "The LEGO Movie™ 4D A New Adventure"

Emmet and Wyldstyle, the popular heroes of the hit movie "The LEGO Movie™", continue their great adventures at the LEGO Studios. The new 4D animated movie "The LEGO Movie™ 4D A New Adventure" can be viewed exclusively at LEGOLAND in 2016 and is set to celebrate its German premier at LEGOLAND Deutschland on 19 March. Elements like wind, water, fog and special effects lighting make the movie an experience of the fourth dimension for adventurers young and old.

Attention all dragon hunters: New Dragon's Castle in the Holiday Village

Those who would like to extend their visit can stay overnight in the new Dragon's Castle located in the Holiday Village starting in 2016. The new Dragon's Castle complements the existing castle complex, forming an impressive castle courtyard together with the King's and Knight's Castle. The three castles have over 136 rooms with 622 beds, with the Dragon's Castle offering 34 LEGO themed family suites which can accommodate up to four people. The rooms are lovingly decorated, and models made from roughly 5,000 LEGO bricks per room transform the chambers into a LEGO kingdom. Those who are particularly fearless can embark on a search for the castle dragon or simply enjoy the exceptional atmosphere.

A different kind of overnight experience – Camping Barrels with a wilderness look

With 25 new wilderness-style Camping Barrels, visitors to the Holiday Village have another overnight option. These rustic barrels accommodate up to four people; they can be heated, have a sleeping area and a small living area which can be converted to sleeping quarters for children. All of the barrels are decorated with LEGO models and have their own outside area with seating.

With the new Dragon's Castle and Camping Barrels, LEGOLAND Holiday Village can accommodate 2,090 guests per night.

Great family fun in eight themed areas

In eight themed areas at LEGOLAND Deutschland over 50 exciting attractions with action-packed driving fun, shows, LEGO workshops and a 4D movie theater await young and old guests in keeping with the motto "Awesome Awaits!". This breathtaking world of over 55 million LEGO bricks lets children slip into the role of their favorite heroes and together with their parents embark on exciting adventures as pirates, treasure hunters or dragon hunters. A visit to MINILAND with its miniature LEGO worlds built from more than 25 million LEGO bricks makes the stay at LEGOLAND Park a perfect family affair.

As a family-friendly resort, LEGOLAND Park and the Holiday Village offer an extraordinary overnight experience in a unique LEGO environment. Three castles and 72 themed cottages sweep visitors away into the world of knights, princesses, pirates and race car drivers. Moreover, the LEGOLAND Holiday Village also features a camping site, three restaurants and numerous recreational activities like a bowling center, a high ropes course and many adventure playgrounds.

Great entertainment and lots of action

A variety of events featuring lots of action, great entertainment and no shortage of LEGO building fun for children big and small are scheduled during the entire LEGOLAND Deutschland season.

19 March	German Premiere of "The LEGO Movie™ 4D – A New Adventure"
27-28 March	ANTENNE BAYERN Family Fun at Easter
9-10 April	Hero Event with Fire Department & Co.
30 April + 1 May	Action Sport Event
8 May	LEGO Building Event on Mother's Day
13-16 May	Galactic LEGO <i>Star Wars</i> ™ Building Event
26-29 May	LEGO <i>Star Wars</i> ™ Days
11-12 June	It's Party Time at the LEGO Friends Event
24-30 June	Building Event: The Tallest LEGO Tower of the World
25 June – 11 September	The Chinese National Circus

23+30 July, 6+13 August	The Long Nights with Shows and Fireworks
3-4 September	Super Heroes Event
1-2 October	LEGO NEXO KNIGHTS™ Roadshow
15-31 October	Halloweeks at LEGOLAND
6 November	Season Finale with Fireworks

More information is available at LEGOLAND.de

You can download pictures at www.LEGOLAND.bubm.de

Press Contact

LEGOLAND Deutschland Freizeitpark GmbH
LEGOLAND Allee
89312 Günzburg

Stefanie Ossig, PR & Event Account Manager
Marion Pachmann, PR & Event Coordinator
Sophia Henze, PR & Event Coordinator

press@LEGOLAND.de

Tel.: +49 (0) 8221-700 221

Media information and graphic materials can be found at www.LEGOLAND.de/Presse.
Broadcast-quality footage is available for download at www.LEGOLAND-Videogalerie.de.

Note to editors:

The LEGOLAND Deutschland Resort was opened on 17 May 2002 in the Bavarian town of Günzburg and is one of the most popular amusement parks in Germany. Information on the LEGOLAND Deutschland Resort can be found at www.LEGOLAND.de. Tickets and accommodation packages can also be booked online at this address.

2016 Season: 19 March to 6 November

LEGOLAND Deutschland Resort is a part of Merlin Entertainments Group. Information can be found at www.merlinentertainments.biz

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